



NIPPERT **STADIUM**

RENOVATION & EXPANSION



**NOW IS THE
TIME.**

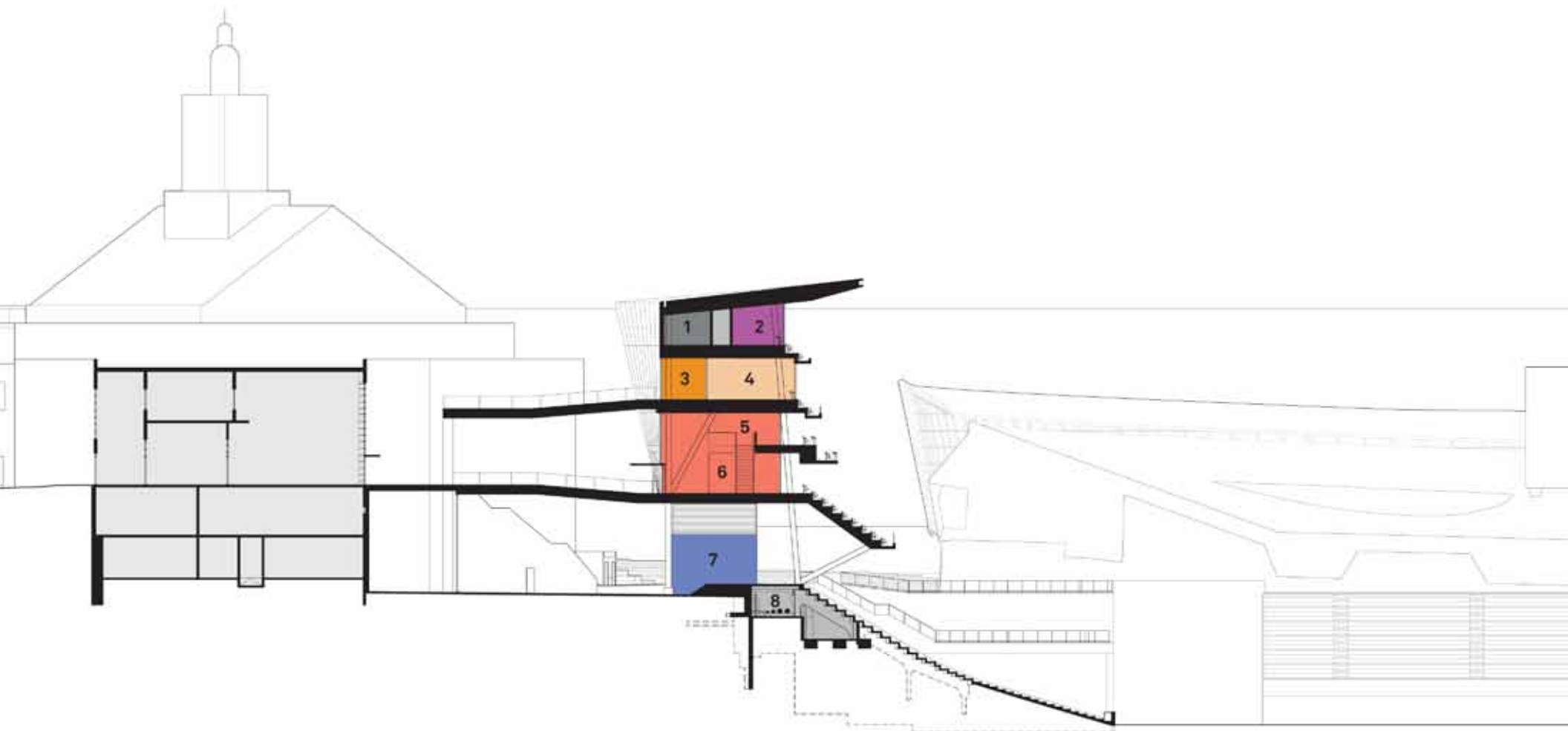
**THIS IS THE
PLACE.**



**A SIGNATURE
ARCHITECTURAL
STRUCTURE
IN THE HEART
OF CAMPUS**



THE **GAME PLAN**

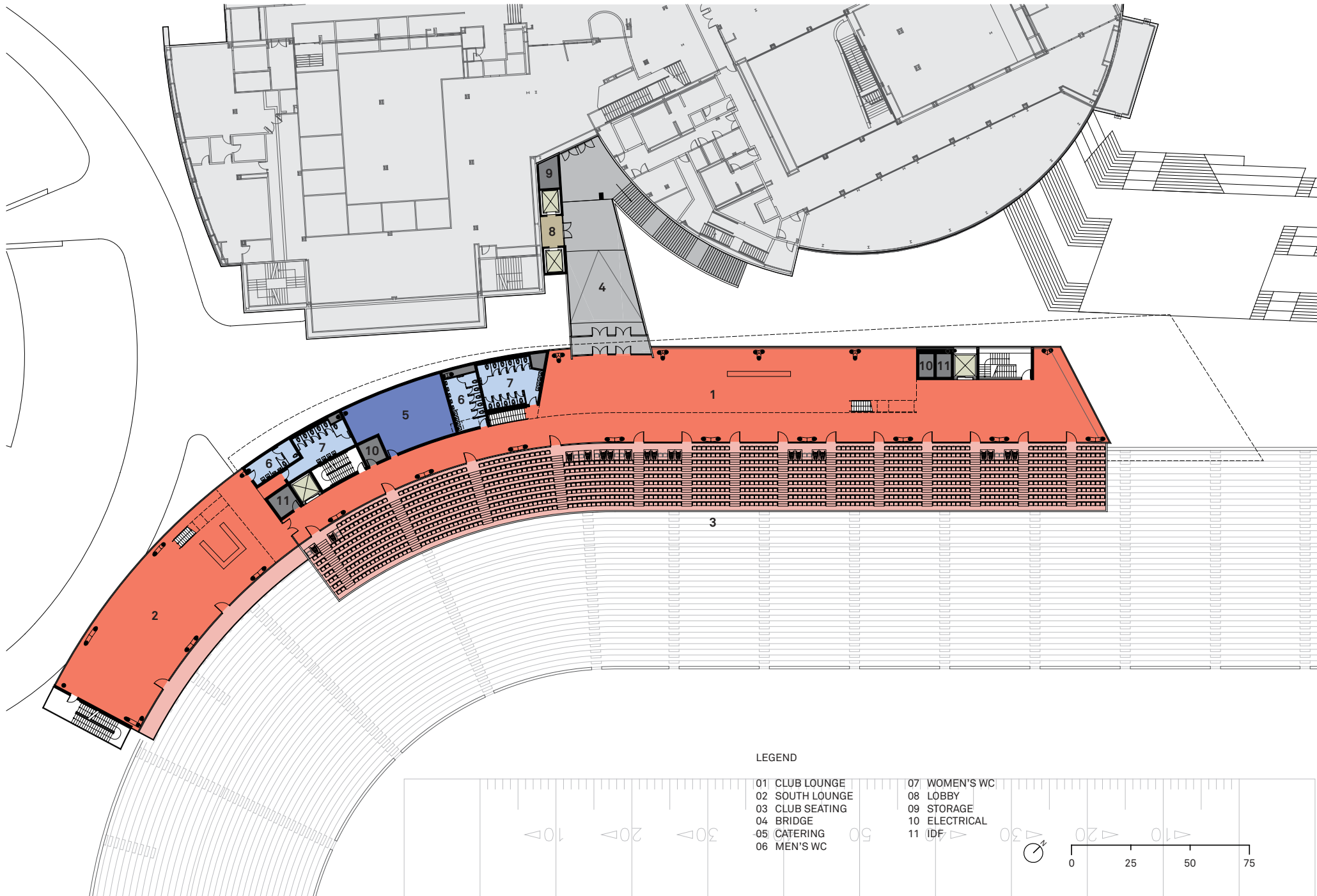


LEGEND

- | | |
|----------------------|----------------------------|
| 01 MECHANICAL | 05 PATIO SUITES/LOGE BOXES |
| 02 SUITES & PRESSBOX | 06 CLUB LEVEL |
| 03 SUITES LOUNGE | 07 CONCESSIONS |
| 04 FOUNDERS' SUITES | 08 EXISTING BASEMENT |

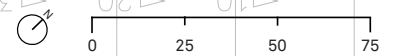
300 LEVEL

SCHOLARSHIP CLUB



LEGEND

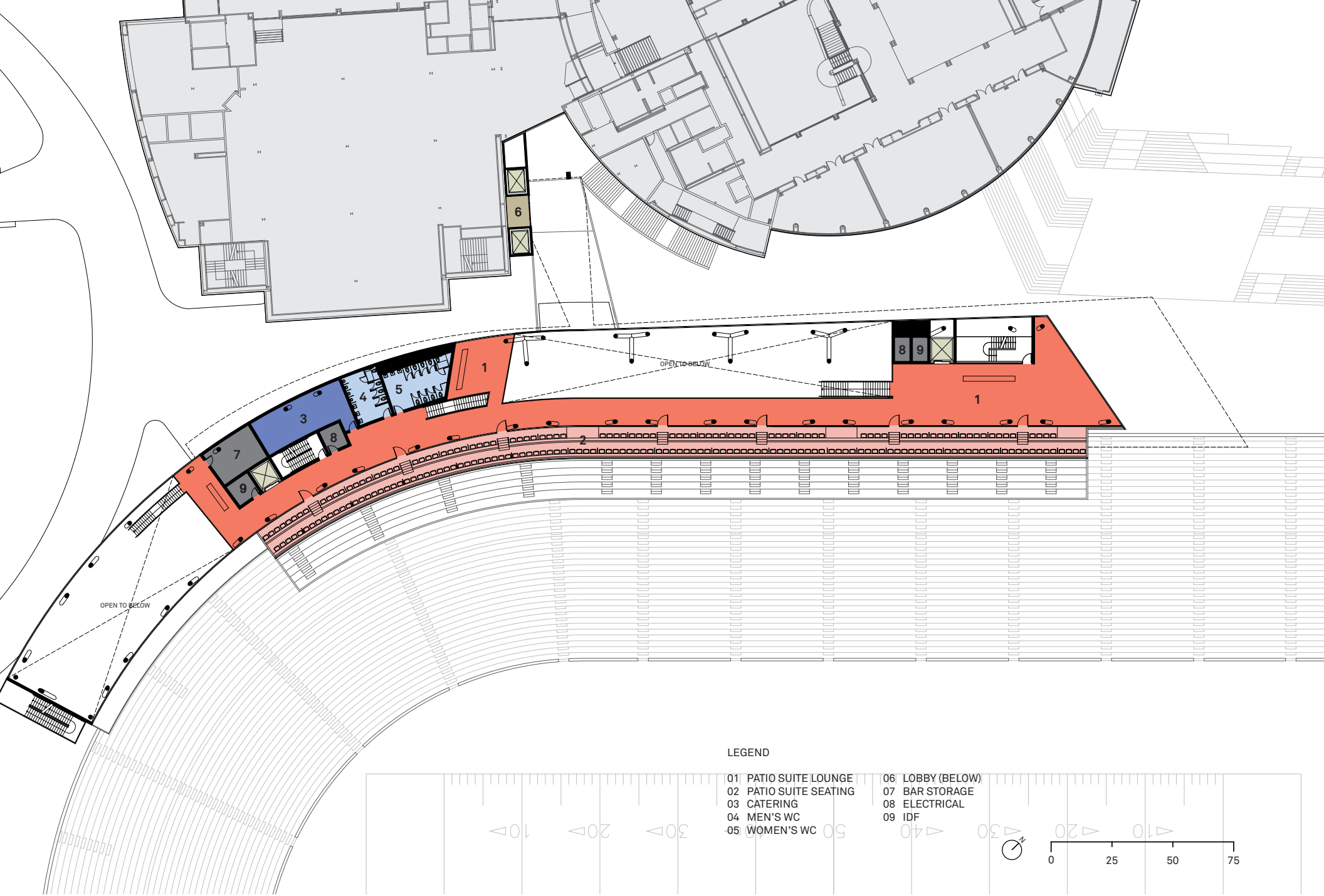
- | | |
|-----------------|---------------|
| 01 CLUB LOUNGE | 07 WOMEN'S WC |
| 02 SOUTH LOUNGE | 08 LOBBY |
| 03 CLUB SEATING | 09 STORAGE |
| 04 BRIDGE | 10 ELECTRICAL |
| 05 CATERING | 11 IDF |
| 06 MEN'S WC | |





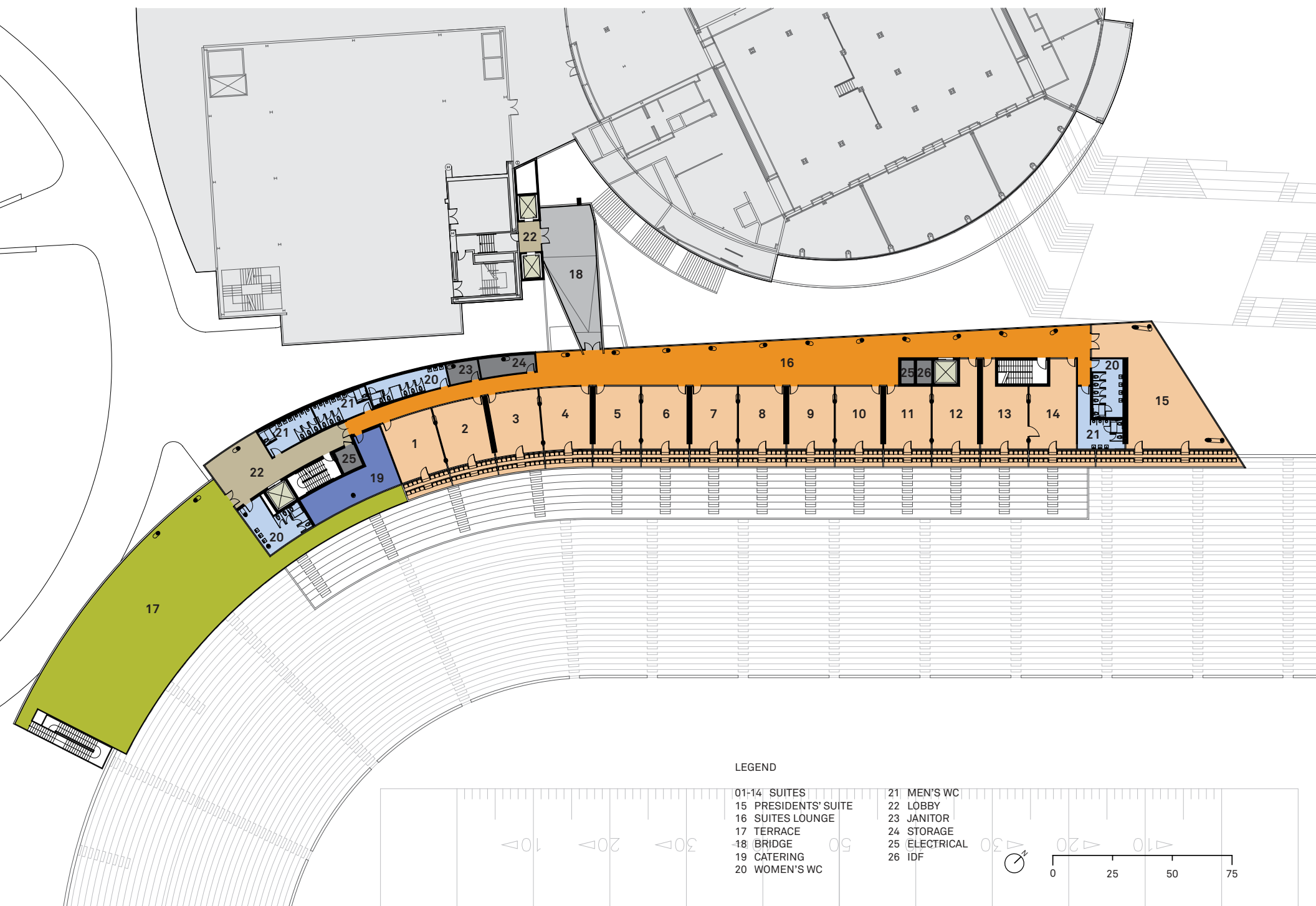
400 LEVEL

PATIO SUITES/MEZZANINE



500 LEVEL

FOUNDERS' SUITES



600 LEVEL

SUITES & PRESSBOX



A VISION FOR UC

A VISION FOR CINCINNATI

THE CASE FOR NIPPERT STADIUM RENOVATION & EXPANSION



NOW IS THE TIME ... to transform historic Nippert Stadium into the best of both worlds, combining one of the oldest, most intimate settings in college sports with the beauty and benefits of a modern-day expansion of premium amenities such as luxury suites, loge boxes and club seats.

THIS IS THE PLACE ... to build on the University of Cincinnati's top 25 ranking as a public research university, forging a unique blend of innovative academics, surging athletics and world-renowned architecture. Our momentum is surpassed only by our motivation to further innovate, inspire and excel—from the classroom to the field of competition to the community.

TO TAKE WINNING TO THE NEXT LEVEL ... to better position UC Athletics for top-tier success, both by improving its financial model and by creating an unrivaled fan experience. Expanding Nippert Stadium with premium amenities will provide a positive revenue stream which will enable the department to reinstate scholarships, increase funding for Olympic sports, strengthen academic services and support for all student-athletes and make the gameday experience more memorable for our fans.

NOW IS THE TIME. THIS IS THE PLACE.

A REDEVELOPED NIPPERT STADIUM, with the addition of the West Pavilion and renovation of the East Concourse, will honor UC's football tradition while enhancing the gameday experience and amenities fans, students, donors, and alumni deserve. Hundreds of thousands of people experience the University of Cincinnati through the gates of Nippert Stadium and millions view the iconic stadium on television during nationally broadcasted Bearcats football games. The Nippert Stadium renovation and expansion project will make a statement that UC is committed to comprehensive excellence.

FAST FACTS

- Seventy-two of 76 BCS schools have renovated or expanded their stadiums since UC's Pressbox was built in 1992.

ORIGINAL STADIUM CONSTRUCTION: 1924

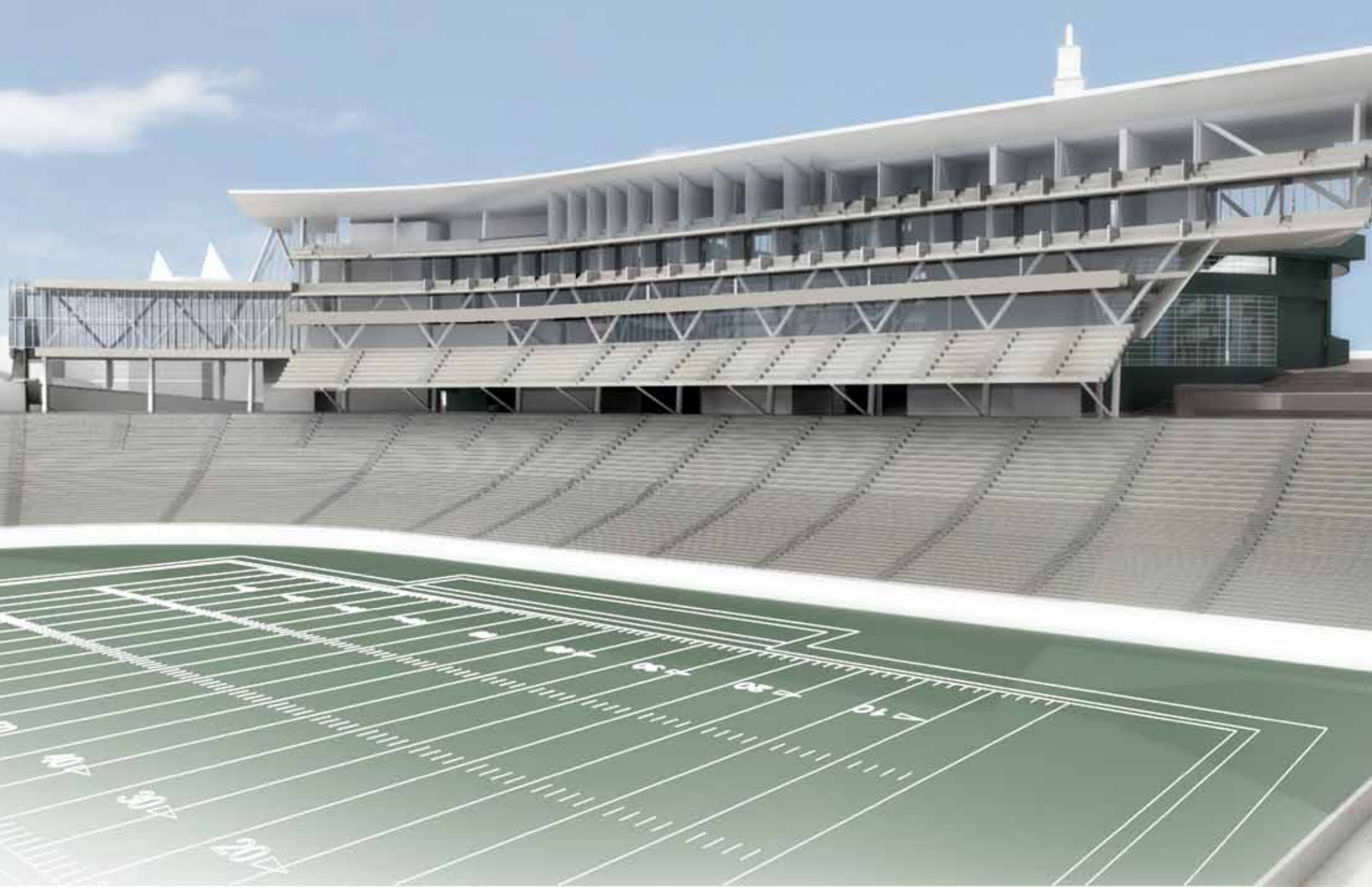
CONSTRUCTION BEGINS: ON OR ABOUT DECEMBER 20, 2013

STADIUM OPENS: SATURDAY, SEPTEMBER 5, 2015*

PROJECT COSTS: \$80-86 MILLION

SEATING CAPACITY: 40,000+

*SCHEDULES MAY CHANGE DEPENDENT UPON TELEVISION.





FOR MORE INFORMATION

For additional information on the Nippert Stadium Renovation and Expansion Project, Scholarship Club Seats or to speak with a UCATS representative call 877-55-UCATS (877-558-2287).

www.GoBEARCATS.com/Nippert